

Wiki

Incorporate DSWA links to site

Once updated, allow user access and link from SC DE website

Dover

Education door-knocking efforts will continue

May be a need for this in the future in Newark

Budget

An initial budget was discussed and proposed, including \$4,000 in operating expenses and a number of programs/activities for the year. Budget is attached.

Education

Discussed to work with other municipalities and cooperate directly with them to help with publicity, sharing best practices, and use the city's official status to help promote the program. Looking at Dover and Rehoboth, we would like to work more with these municipalities and capitalize on the town's resources to promote recycling. We can also work for earned media writing articles to different newspapers about recycling. Also discussed was having a campaign regarding electronics recycling because people do not know this – potential to develop a brochure or some type of outreach. Also what about the potential of having electronics stores give the information out about recycling sites for electronics? Ginger mentioned another state had legislation requiring electronic stores have a recycling program in place and take back any products they sell to recycle at no cost.

Next Steps

Carolyn-Look further into Newark Senior Center partnership steps

Will talk to Newark Recycling and see if they will pick up recycling from businesses

Ezra-Incorporate additional information and update wiki

Ginger-Was going to reach out to NERC, DSWA, and DNREC to find out how they are promoting recycling, what their success is, and what resources they have.

Will look for media links.

Will look for information about recycling electronics.

Julie-continue recruiting members and working with Dover for door-knocking

The Recycling Committee works to:

1. Educate the public on how and why to recycle.
2. Advocate for greater recycling, including statewide recycling.
3. Establishing partnerships with local governments and not for profit organizations such as schools, senior centers, etc.